

Search Engine Optimization

Marketing

Pricing

I. Starter SEO Package

- **Keyword Research:** Identification of relevant keywords related to the client's industry and target audience.
- **On-Page Optimization:** Optimization of meta tags, headings, and image alt tags for up to 10 pages.
- **Content Recommendations:** Basic content recommendations to improve relevancy and user engagement.
- **Google My Business Setup:** Creation or optimization of Google My Business profile for local SEO.
- **Monthly Performance Report:** Basic overview of keyword rankings and website traffic.

Package Price: **70\$/m**

II. Standard SEO Package

- **Comprehensive Keyword Research:** Extensive keyword research to identify high-potential keywords and long-tail phrases.
- **On-Page Optimization:** Optimization of meta tags, headings, image alt tags, and content for up to 20 pages.
- **Content Creation:** Creation of optimized content for the website, including blog posts or articles (up to 4 per month).
- **Off-Page Optimization:** Backlink analysis, outreach, and acquisition of high-quality backlinks from authoritative websites.
- **Google My Business Optimization:** Optimization of Google My Business profile with regular updates and management.
- **Monthly Performance Report:** Detailed analysis of keyword rankings, organic traffic, backlink profile, and actionable insights.

Package Price: **130\$/m**

III. Premium SEO Package

- Advanced Keyword Research: In-depth keyword research and competitor analysis to uncover untapped opportunities.
- On-Page and Technical SEO Audit: Comprehensive audit of website structure, loading speed, mobile-friendliness, and technical issues.
- Custom Content Strategy: Development of a tailored content strategy including keyword-rich content creation (up to 8 pieces per month).
- Advanced Link Building: Strategic outreach for acquiring high-quality backlinks from top-tier publications and industry influencers.
- Local SEO Optimization: Optimization of local citations, NAP consistency, and geo-targeted keyword optimization.
- Monthly Performance Review: Regular meetings to discuss campaign progress, strategy adjustments, and goal alignment.
- Dedicated Account Manager: Access to a dedicated SEO expert for personalized support and consultation.

Package Price: 200\$/m

Let's elevate your online Visibility today

Email: rwejotek@gmail.com

Phone: +250 787 820 842

Address: Norrskan House Kigali

Website: www.rwejotek.com