

Social Media Marketing Pricing



I. Starter Package

- Social Media Platforms: Choose up to 2 platforms (e.g., Facebook, Instagram, Twitter).
- Content Creation: 10 custom-designed posts per month (graphics or images may provided by the client).
- Posting Frequency: 3 posts per week on selected platforms.
- Audience Engagement: Basic community management (responding to comments and messages).
- Monthly Performance Report: Overview of key metrics and insights.

Package Price: 60\$/m

II. Standard Package

- Social Media Platforms: Choose up to 3 platforms (e.g., Facebook, Instagram, Twitter, LinkedIn).
- Content Creation: 20 custom-designed posts per month (graphics or images provided by the client).
- Posting Frequency: 5 posts per week on selected platforms.
- Audience Engagement: Moderate community management (responding to comments, messages, and initiating basic interactions).
- Content Strategy: Basic content calendar and strategy development.
- Monthly Performance Report: Detailed analysis of key metrics with actionable recommendations.

Package Price: 100\$/m



III. Premium Package

- Social Media Platforms: Comprehensive coverage on up to 4 platforms (e.g., Facebook, Instagram, Twitter, LinkedIn, Pinterest).
- Content Creation: 30 custom-designed posts per month (graphics or images provided by the client), including 2 short videos (15-30 seconds) per month.
- Posting Frequency: Daily posts on selected platforms.
- Audience Engagement: Active community management (responding to comments, messages, initiating conversations, and managing online reputation).
- Content Strategy: Advanced content calendar, strategy development, and hashtag research.
- Influencer Outreach: Collaboration with influencers or brand ambassadors (up to 2 influencers per month, outreach and negotiation included).
- Monthly Performance Report: Comprehensive analysis of key metrics, including competitor benchmarking, and tailored recommendations for improvement.

Package Price: 200\$/m

Let's elevate your brand's online presence today

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